

JULY

**National  
Ice Cream  
Month!**

JULY 2025



Promotion Period:  
Tuesday 1st July to  
Thursday 31st July



P23

**SAVE £10!**



P3

**FREE STOCK  
DEAL!**

P16

**JUST  
£19.99!**



P21

**FREE STOCK  
DEAL!**



P4

**FREE STOCK  
DEAL!**



P24

**FREE  
STOCK  
DEAL!**





July 2025

Ice Cream

Pages 3-22

Frozen Food

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Freezer Deals

Pages 35-36

# MEET YOUR CONSORT TEAM!

Here at Consort, we know a thing or two about retail frozen food and Ice cream. After all, we have been serving the south east for over 35 years!

From Pizza's to ready meals, Impulse to take home Ice cream. Let our team of super passionate reps share their wisdom, while you watch your business thrive.

Keep in contact with your area rep via...



WhatsApp



Email




Phone



Text




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National Account Wholesale Manager



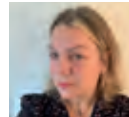
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BN7-10 & 20-27, RH7-9 & 18-19, TN1-22, 26-40



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KT, SM, SW & TW (ALL)



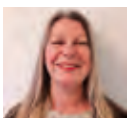
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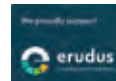
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Wholesale & New Business Manager

\*Due to the current climate our promotions and prices are subject to short notice changes\*

Trusted by:



Consort Frozen Foods has achieved a AA Grade for the frozen storage & distribution of branded pre-packed Ice Cream and Frozen Food as set out in the BRC Global Standard for Storage and Distribution

Whilst we endeavour to keep the information, contained within this brochure, up to date and correct, we make no representations or warranties of any kind, expressed or implied, about the completeness, accuracy, reliability, suitability or availability with respect to the information, products, or services contained within the brochure for any purpose. Any reliance you place on such information is therefore strictly at your own risk. A full set of T&C's are available upon request from your sales contact or please refer to our website disclaimer.

## July Promotion

Retail only

Buy any 3 and get this FREE

FREE 1580



WORTH £44.80 at RRP



# FRONERI

All promotions are correct at the time of publishing. Froneri reserves the right to withdraw or alter promotion at any time. Not to be used in conjunction with any other offer. Pricing is at the discretion of the retailer.

\*Nielsen IQ | Total coverage | Eat Now Ice Cream | Cash ROS | 52wks to 19 April 2025 | WD < 10% excluded



BUY ANY 4 AND GET  
SNICKERS OR HUBBA BUBBA FREE



STOCK THE BRANDS  
YOUR CUSTOMERS LOVE



YOUR BEST SELLING CONFECTIONARY BRANDS\*  
NOW IN ICE CREAM!



NOW ON PROMOTION

SOURCES: NIELSEN, TOTAL COVERAGE, BOXED CHOCOLATES, FERRERO ROCHER T24, 52 W/E 16.11.24. NIELSEN, COUNTLINES DATABASE, SINGLES, TOTAL COVERAGE AND IMPULSE, 52 W/E 16.11.24, RANK BOTH VALUE SALES AND EROS

POP-UP PROMOTION



PROMO

Buy a case of each  
flavour of our Push-Up  
Pops and get another  
case of any flavour  
**FREE**

BUY 3 GET  
1 FREE

PUSH-UP POPS

Available in Orange Crush, Blackcurrant Crush or Vanilla Milkshake





# SIDES ICE CREAM

OFFER

WHERE INDULGENCE MEETS FLAVOUR

FREE  
62124



FREE  
66416



BUY 3...  
CHOOSE  
1 FREE



FREE  
36468



FREE  
30281



\*Buy 3 of any of: 88905 American Style / 13817 Cookies & Cream / 66812 Chocolate & Vanilla Cone / 14504 Salted Caramel Cone  
and get any of the following free: 88905 American Style / 13817 Cookies & Cream / 66812 Chocolate & Vanilla Cone / 14504 Salted Caramel Cone

[www.beechdean.co.uk/sides](http://www.beechdean.co.uk/sides)

@BeechdeanGroup



# SÖLERO

The UK's #1 adult  
refresh brand\*

## Exotic

98  
kcal



\*Nielsen GB Tot Cov Tot Impulse during  
Cal Yr 2024 - w/e 28/12/24.

x love island

OFFICIAL ICE CREAM PARTNER



Häagen-Dazs™

RRP £2.65  
**SAVE 20%  
POR 36%**



Chunky Salted Caramel Ice Cream  
Sticks 24 x 80ML



Crunchy Cookies & Cream Ice Cream  
Sticks 24 x 80ML

**NEW Häagen-Dazs Sticks**

**PROMO PRICE**

RSP £2.80 | WAS ~~£35.88~~ | NOW £28.00  
24x90ml



**50%  
POR**

RASPBERRY SORBET LEMON ICE CREAM POPPING CANDY



**EUPHORIA**

**MAGNUM**  
WHEREVER PLEASURE TAKES YOU

**A REFRESHING  
DEAL FOR SUMMER**

**61%  
POR**

**HALF PRICE!**

IMPULSE 30 X 50ML

15286

**Just £16.08**





Add excitement to your basket with our NPD



*Cadbury*  
**DAIRY MILK MINT**

CREAMY MINT ICE CREAM SWIRLED WITH MINTY MILK CHOCOLATE AND A MINT CRISP CHOCOLATE COATING



COCONUT ICE CREAM SWIRLED WITH INDIAN MANGO SORBET, COVERED WITH WHITE CHOCOLATE



DELICIOUSLY FRUITY AND FUN MANGO ICE LOLLY

**FRONERI**

Featured

*Jude's*  
ICE CREAM



96651  
20x80ml  
RSP £2.30  
TLP £30.10



24214  
24x58ml  
RSP £1.60  
TLP £22.99



39264  
24x55ml  
RSP £1.60  
TLP £23.97



57087  
20x80ml  
RSP £2.30  
TLP £30.10



50262  
20x80ml  
RSP £2.30  
TLP £30.10



56388  
20x80ml  
RSP £2.30  
TLP £30.10



14264  
20x80ml  
RSP £2.30  
TLP £30.10



PLASTIC FREE

**LICKOLIX**



ORGANIC & TOTALLY FREE-FROM ICE LOLLIES  
100% COMPOSTABLE PACKAGING!



CITRUS BURST



SIMPLY CHOCOLATE



STRAWBERRY LEMONADE



MANGO RASPBERRY SWIRL



NATURAL COLA



CHERRYADE







SCAN ME  
TO FOLLOW  
CONSORT



85437



44675



64312

**New**  
**to**  
**Consort**  
Specialists in Retail Frozen Food and Ice Cream



10710



16363



81709



74695

# SAVE £3 PER CASE

## AND STOCK THE BRANDS YOUR CUSTOMERS LOVE!



**SALES OF MARS MULTIPACK ICE CREAMS ARE UP 89% IN 3 YEARS**

IRI Ice Cream Symbols & Independents 52wk periods to 2.11.24, Value Sales. Total Mars Multipacks up 89%, Total Multipacks +25%

# Freezer as you need

- Store ambient
- Only freeze what you need



4594

1x144

RSP £0.25  
TLP £18.60



# July Promotion

Buy any **3**  
and get this  
**FREE**

WORTH  
**£28.50**  
at RRP



**FREE**  
46736

Buy any **3**  
and get this  
**FREE**

WORTH  
**£22.00**  
at RRP



**FREE**  
83610

Or

NEW



# JULY PROMOTION

AVAILABLE FROM 1<sup>ST</sup> - 31<sup>ST</sup> JULY 2025

**3+1 DEAL**

**FREE**  
57882



RRP\* **£3.79**

BUY ANY **3**  
AND GET A CASE OF  
**TWISTER**  
MINI PINEAPPLE  
**FREE!**

## TAKE HOME RANGE



**FRONERI**

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\*RRP is recommended retail price. Pricing is at the sole discretion of the retailer.



Häagen-Dazs™



RRP £4.49  
POR 33%

£19.99

VANILLA



**Because only perfection will do**

AVAILABLE FROM 1ST JULY – 17TH AUGUST

little  
moons

MOCHI ICE CREAM

20% OFF

RSP £4.49 | WAS £37.99 | NOW £30.39

10x192g



12776



18243



29736



43383



86394



86178



74947



99398



81943



# HACKNEY GELATO

35%  
POR

20%  
OFF

OUR RETAIL RANGE



WAS £24.99 NOW £19.99



JUST £2.05  
PER TUB

RSP £3.00 | TLP £12.30  
6x1lt

LUXURY  
LAKES  
ICE CREAM



Consort

SCAN ME  
TO FOLLOW  
CONSORT



Featured

FRANCO'S  
ICES



42206  
10x6  
RSP £2.00  
TLP £12.79



37664  
10x6  
RSP £2.00  
TLP £12.50



30647  
8x8  
RSP £2.50  
TLP £13.65



24233  
8x6  
RSP £2.50  
TLP £13.35



27825  
8x8  
RSP £2.50  
TLP £13.65



58299  
12x3  
RSP £1.50  
TLP £12.00



79422  
8x6  
RSP £2.00  
TLP £10.70



54922  
12x3  
RSP £1.50  
TLP £12.00





# Scoop The Prize

## WIN A FREEZER FULL OF KELLY'S ICE CREAM!



**FOR FULL ENTRY INSTRUCTIONS, SCAN HERE!**



THIS COMPETITION IS OPEN TO UK RESIDENTS AGED 18+ AND OPEN TO TRADE PROFESSIONALS ONLY. ONE ENTRY PER PERSON. OPENS 00:00 07/07/2025 CLOSING 11:59PM 27/07/2025. WINNERS(S) WILL BE SELECTED AT RANDOM AND NOTIFIED VIA INSTAGRAM DM/TIKTOK DM/EMAIL WITHIN 5 DAYS OF CLOSING. NO CASH ALTERNATIVE. THIS GIVEAWAY IS NOT AFFILIATED WITH OR ENDORSED BY INSTAGRAM OR TIKTOK. FULL T&CS APPLY SEE WWW.KELLYSOFCCORNWALL.CO.UK/COMPETITION



### BUY ANY 2...



**72985**  
12x315g  
RSP £2.50 | TLP £23.59



**57004**  
12x328g  
RSP £2.50 | TLP £23.59



**21358**  
12x338g  
RSP £2.50 | TLP £23.59



**60008**  
12x332g  
RSP £2.50 | TLP £23.59

### CHOOSE 1 OF THE FOLLOWING FREE!



**38% POR**



**12678**  
6x347g  
RSP £2.75 | TLP £13.45  
**FREE**



**38910**  
6x325g  
RSP £2.75 | TLP £13.45  
**FREE**



**31363**  
6x325g  
RSP £2.75 | TLP £13.45  
**FREE**





SCAN ME  
TO FOLLOW  
CONSORT



SCAN ME  
TO FOLLOW  
CONSORT



# NOW PROMOTING WITH THESE MASSIVE SAVINGS!



40%  
POR



47535

6x447g

RSP £5.75 | WAS £25.19  
NOW £20.85

NEW



76079

7x229g

RSP £3.50 | WAS £17.23  
NOW £14.65



74971

6x403g

RSP £5.75 | WAS £24.49  
NOW £20.55



42912

6x453g

RSP £5.75 | WAS £25.19  
NOW £20.85



36503

7x448g

RSP £5.75 | WAS £29.39  
NOW £24.25

# NEW RSP, NOW ONLY £2.99!

RSP £2.99 | WAS £29.99 | NOW £19.99



44%  
POR

I'm tasty  
in a salad  
see back of pack for ideas

2650

12x170g



44%  
POR

I'm tasty  
with pasta  
see back of pack for ideas

2769

12x180g





SCAN ME  
TO FOLLOW  
CONSORT



SCAN ME  
TO FOLLOW  
CONSORT



# BUY ANY 2 PIZZAS AND A CASE OF CHIPS

58%  
POR



86615

7x344g

RSP £2.99 | TLP £16.99



68704

7x345g

RSP £2.99 | TLP £16.99



60534

10x600g

RSP £2.00 | TLP £15.99

# CHOOSE 1 OF THE FOLLOWING FREE!



## Compete with the supermarkets!

Ask for your free poster  
to run this fantastic  
deal in your store.







SCAN ME  
TO FOLLOW  
CONSORT



SCAN ME  
TO FOLLOW  
CONSORT



# GREAT PRICE!



**12033**  
7x421g  
RSP £2.99 | WAS £17.25  
NOW £15.99



**34190**  
7x411g  
RSP £2.99 | WAS £17.25  
NOW £15.99

## New Every Day Lower Prices & Free Samples!



**28499**  
12x260g  
RSP £1.69 | TLP £15.99

**2185**  
12x338g  
RSP £1.69 | TLP £15.99

Claim your free  
Vibes sample bag  
with every perfect  
partner purchase!

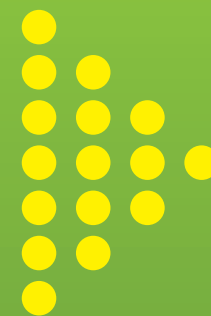
**40916**

**FREE!**



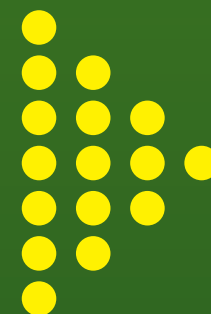
**88314**

# BUY THIS



**5023**  
15x454g  
RSP £2.85 | TLP £35.50

# CHOOSE 1 OF THESE FREE



**41768**  
6x350g  
RSP £2.49 | TLP £12.39  
FREE



**94161**  
6x228g  
RSP £2.49 | TLP £12.39  
FREE



**97103**  
6x500g  
RSP £2.49 | TLP £12.39  
FREE





SCAN ME  
TO FOLLOW  
CONSORT



SCAN ME  
TO FOLLOW  
CONSORT



# CHEAPER CHIPS!



**31% POR**

**34875**  
(CASE) 14x500g  
RSP £2.69  
WAS £29.99  
NOW £25.99

**17781**  
(UNIT) 7x500g  
RSP £2.69  
WAS £15.25  
NOW £12.99

# GREAT SAVINGS



**87628**  
6x1kg  
RSP £3.00 | WAS £13.65  
NOW £11.99

**17138**  
10x400g  
RSP £1.09 | WAS £7.15  
NOW £6.25

**96149**  
(CASE) 12x456g  
RSP £2.50  
TLP £23.99

**94287**  
(UNIT) 6x456g  
RSP £2.50  
TLP £12.15



**NEW LOWER PRICE MARKED PACK**

**34529**  
8x750g  
RSP £1.99  
WAS £12.99  
NOW £11.99

**25% POR**



**31% POR**

**29% POR**

**43220**  
(CASE) 16x450g  
RSP £2.25  
WAS £27.00  
NOW £24.99

**49789**  
(UNIT) 8x450g  
RSP £2.25  
WAS £13.75  
NOW £12.75

**38% POR**

**34207**  
(CASE) 12x750g  
RSP £3.49 | WAS £33.99  
NOW £25.99

**37% POR**

**81600**  
(UNIT) 6x750g  
RSP £3.49 | WAS £17.25  
NOW £13.15



**31% POR**

**88939**  
(CASE) 12x700g  
RSP £2.69 | WAS £33.99  
NOW £29.99

**24169**  
(UNIT) 5x700g  
RSP £2.69 | WAS £11.50  
NOW £10.15

**26% POR**

**25% POR**





SCAN ME  
TO FOLLOW  
CONSORT



SCAN ME  
TO FOLLOW  
CONSORT



**Case** 12x450g

33%  
POR

RSP £2.00 | WAS £18.50 | NOW £15.99

**Unit** 6x450g

32%  
POR

RSP £2.00 | WAS £9.50 | NOW £8.15



7525

(Case)

92718

(Unit)



51017

(Case)

22015

(Unit)



8136

(Case)

38862

(Unit)



6309

(Case)

65863

(Unit)



6000

(Case)

37326

(Unit)



4377

(Case)

13073

(Unit)



6777

(Case)

53233

(Unit)



3963

(Case)

86834

(Unit)



5962

(Case)

52199

(Unit)



7336

(Case)

29407

(Unit)

# NATIONAL CHICKEN WING DAY

★ ★ ★ 30TH JULY ★ ★ ★



70524

(CASE) 12x500g

RSP £3.45 | TLP £32.99



57323

(UNIT) 6x500g

RSP £3.45 | TLP £16.75



61748

10x500g

RSP £2.99 | TLP £23.99

92756

(CASE) 12x500g

RSP £3.45 | TLP £32.99

98044

(UNIT) 6x500g

RSP £3.45 | TLP £16.75

# Great Savings!



49979

7x400g

RSP £2.90 | WAS £15.99

NOW £13.99



62231

6x454g

RSP £3.29 | WAS £15.99

NOW £14.99



49989

8x340g

RSP £3.00 | WAS £18.99

NOW £17.99





SCAN ME  
TO FOLLOW  
CONSORT



## Fantastic Fish Price!



32%  
POR

**51723**

12x200g

RSP £1.59 | WAS £14.99  
NOW £12.99



31%  
POR

**84389**

12x250g

RSP £3.50 | WAS £33.99  
NOW £28.99



29%  
POR

**20000**

12x250g

RSP £2.00 | WAS £20.89  
NOW £16.99



**60228**

(CASE) 12x180g

RSP £4.50 | WAS £43.99  
NOW £41.99

**30554**

(UNIT) 6x180g

RSP £4.50 | WAS £21.99  
NOW £21.50

## Real Value Ready Meals

RSP £2.75 | WAS £17.87 | NOW £15.99

27%  
POR



**60220**

8x300g



**21737**

8x250g



**97796**

8x250g

# Slush

Delight your customers and boost your sales!



**£1799**  
+VAT

**M17.5X2**

2 x 7.5L barrel machine  
W 420mm, D 380mm, H 705mm - Weight 38kg

**Free stock  
with every machine  
worth £2400!**

### Slush Syrups

4 x Blue Raspberry  
3 x Strawberry  
1 x Sour Apple  
1 x Pink Bubblegum  
2 x Lemon & Lime  
2 x Orange

### Sundry Items

800 x 10oz cups  
500 x 12oz cups  
1300 Straws  
2 x mixing bottles  
2 x Posters



**£2199**  
+VAT

**ST12x2**

2 x 12L barrel machine  
W 395mm, D 468mm, H 897mm - Weight 51kg



**£2399**  
+VAT

**NEW  
IMPROVED  
PRICE!**

**ST12x3**

3 x 12L barrel machine  
W 598mm, D 468mm, H 897mm - Weight 75kg

12 months Parts and  
Labour Warranty  
Included

Extended 2/3 Yr  
Maintenance/Warranty  
available (\*Fee)

Annual Cleaning  
Service Package  
available (\*Fee)





## Freezer Deal



**GAMMA 150**  
**£1447+VAT**

with **£1582.96**  
**FREE STOCK**  
@rsp



**GAMMA 200**  
**£1685+VAT**

with **£1666.20**  
**FREE STOCK**  
@rsp

Model	Dimensions (mm)	Power Usage
Gamma 150	1552 (W) x 967 (D) x 750 (H)	3.3 KW/24h
Gamma 200	2052 (W) x 967 (D) x 750 (H)	4.7 KW/24h
Gamma 250	2552 (W) x 967 (D) x 750 (H)	5.5 KW/24h



**GAMMA 250**  
**£1899+VAT**

with **£1719.90**  
**FREE STOCK**  
@rsp

All free stock values are subject to change due to supplier participation and availability.



Call **01444 870 111** or email **sales@consortfrozenfoods.co.uk**

Price includes delivery, unpack, position and removal of packaging.

**FREE STOCK  
WITH EVERY  
FREEZER  
PURCHASE!**



## CABINETS

**FREE  
STANDARD DELIVERY**

**3 YEARS  
FULL PARTS & LABOUR WARRANTY\*\***

**PLEASE PLACE YOUR ORDER VIA  
PARTICIPATING WHOLESALEERS**

**SCAN TO  
ORDER:**



\*Value of ice cream at RRP+VAT. For the avoidance of doubt, retailers are free to set their own retail prices. Wall's products supplied may differ from those shown. List of actual stock supplied with each freezer available on request. \*\*3 years warranty is subject to the condition that the branding provided by Unilever remains unchanged 3 years from the date of delivery. We reserve the right to change any of the freezer branding without notice. All values are correct at the time of being printed. Orders subject to Unilever UK LTD terms of business. See [www.wall'srefrigerationsolutions.com](http://www.wall'srefrigerationsolutions.com) for details. Wall's branded freezers are purchased subject to a condition that the customer agrees to stock Wall's impulse ice cream at a minimum of 70% of the freezer space and the unit will remain Wall's branded for 3 years from delivery, however the remaining space can be used for any ice cream of your choosing. I.e., a 12-basket freezer should contain 9 baskets of Unilever branded products. Unilever UK LTD. Registered in England & Wales NO 00334527 Registered office: 3 St James Road, Kingston Upon Thames, KT1 2BA.



**MAXIVISION**

1253mm (L)  
828mm (W)  
1363mm (H)

**Deal price:**  
**£1819** +VAT

Comes with  
ice cream  
worth over  
**£800** RRP\*

**18  
BASKETS**



**SLIM  
MAXIVISION**

802mm (L)  
828mm (W)  
1363mm (H)

**Deal price:**  
**£1719** +VAT

Comes with  
ice cream  
worth over  
**£620** RRP\*

**12  
BASKETS**



**VISTA 6 SD**

800mm (L)  
690mm (W)  
865mm (H)

**Deal price:**  
**£569** +VAT

Comes with  
ice cream  
worth over  
**£490** RRP\*

**6  
BASKETS**



**VISTA 12 SD**

1000mm (L)  
690mm (W)  
865mm (H)

**Deal price:**  
**£709** +VAT

Comes with  
ice cream  
worth over  
**£610** RRP\*

**12  
BASKETS**



**VISTA 18 SD**

1550mm (L)  
690mm (W)  
865mm (H)

**Deal price:**  
**£859** +VAT

Comes with  
ice cream  
worth over  
**£760** RRP\*

**18  
BASKETS**



## Freezer Deal



**65638**

**RHINO 1DR  
SINGLE DOOR  
UPRIGHT FREEZER**  
**£1699+VAT**

with **£1026.50**  
**FREE STOCK**  
@rsp



**38749**

**RHINO 2DR  
DOUBLE DOOR  
UPRIGHT FREEZER**  
**£2299+VAT**

with **£1026.50**  
**FREE STOCK**  
@rsp



**25223**

**RHINO 3DR  
TRIPLE DOOR  
UPRIGHT FREEZERS**  
**£3199+VAT**

with **£1026.50**  
**FREE STOCK**  
@rsp

**5 SHELVES  
& EPOS STRIPS  
WITH EVERY  
FREEZER!**

**Leasing  
available**

Model	Description	Dimensions	KG	Gross Int. Volume	No. of Shelves
RHINO 1 DR	Black edge glass door	Ext 2055 690 800	120	496ltr (17.51 cu.ft)	5
		Int 1520 565 640			
RHINO 2 DR	Black edge glass door	Ext 2055 1382 800	190	1108ltr (39.12 cu.ft)	5
		Int 1520 1262 640			
RHINO 3 DR	Black edge glass door	Ext 2055 2079 800	240	2050ltr (72.39 cu.ft)	5
		Int 1520 1959 640			

All free stock values are subject to change due to supplier participation and availability.



Call **01444 870 111** or email **sales@consortfrozenfoods.co.uk**

Price includes delivery, unpack, position and removal of packaging.

**Froneri  
June  
Offer  
Freezer deal**



**INCREASED FREE STOCK!**

**Deal  
ONE**



**FREE  
STOCK  
WORTH  
£610**

**PAY £580  
+VAT**

**MODEL NAME:**  
OREO SD-300AE-P 1.0M  
**SIZE:** 1M  
**DIMENSIONS: (MM)**  
1000(W) X 850(D) X 694(H)  
**BASKETS:**  
12

**Deal  
TWO**



**FREE  
STOCK  
WORTH  
£826**

**PAY £820  
+VAT**

**MODEL NAME:**  
OREO SD-500AE-P 1.5M  
**SIZE:** 1.5M  
**DIMENSIONS: (MM)**  
1510(W) X 830(D) X 694(H)  
**BASKETS:**  
18

**PLEASE CONTACT YOUR LOCAL LOCAL TELESales TEAM TO ORDER & FOR MORE INFORMATION**

TERMS: THE VALUE OF THE FREE STOCK IS CALCULATED AT RRP INCLUDING VAT, FOR THE AVOIDANCE OF DOUBT, RETAILERS ARE FREE TO DETERMINE THEIR OWN SELLING PRICES. THIS OFFER ONLY VALID IN JUNE 2025 OR WHILST STOCKS LAST. FRONERI RESERVE THE RIGHT TO WITHDRAW THIS OFFER, FREE STOCK LEVELS OR PRICES WITHOUT NOTICE. ALL VALUES ARE CORRECT AT THE TIME OF BEING PRINTED.



# FEED YOUR URGE

## FOR FULLY LOADED PROFIT



STOCK UP NOW ON THE **CORE RANGE** FROM  
THE **UK'S NO.1** FROZEN PIZZA BRAND\*



ENJOYED BY **35%** OF UK HOUSEHOLDS -  
THAT'S **10M** BUYERS EVERY YEAR!\*\*



THE **UK'S NO.1** TAKEAWAY  
FROZEN PIZZA BRAND\*



DEEP DISH PEPPERONI IS THE **NO.1**  
CONVENIENCE SKU IN VALUE TERMS†



GO TO TOWN ON IT

\*Circana All Outlets GB & Kantar Discounters, Bargain Stores & Freezer Centres | Value Sales | 52 w/e 19 April 2025.

\*\* Kantar | Total Market | Penetration/Buyers | 52 w/e 23 March 2025. † Circana | Total Independents & Symbols GB | Value Sales | 52 w/e 19 April 2025