

JULY

# National Ice Cream Month!

JULY 2025



Promotion Period:  
Tuesday 1st July to  
Thursday 31st July



P23

SAVE £10!



P3



P16

JUST £19.99!

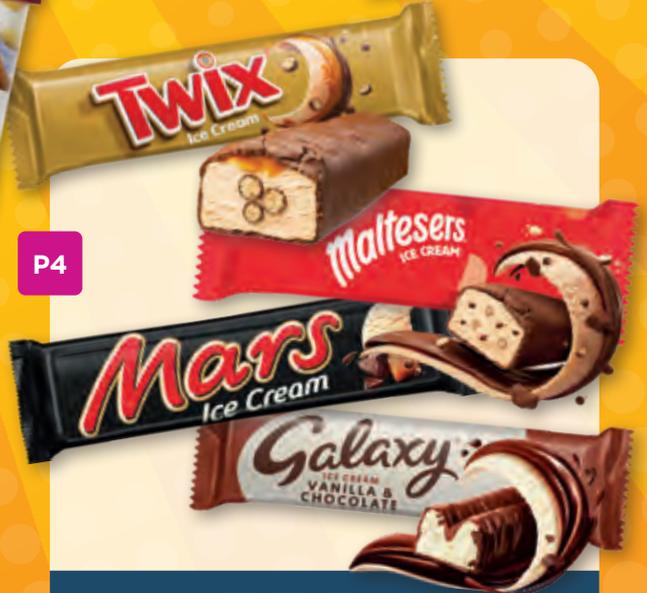


P21

FREE STOCK DEAL!



FREE STOCK DEAL!



P4

FREE STOCK DEAL!



P24

FREE STOCK DEAL!



July 2025

Ice Cream

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# MEET YOUR CONSORT TEAM!

Here at Consort, we know a thing or two about retail frozen food and Ice cream. After all, we have been serving the south east for over 35 years!

From Pizza's to ready meals, Impulse to take home Ice cream. Let our team of super passionate reps share their wisdom, while you watch your business thrive.

Keep in contact with your area rep via...

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Wholesale & New Business Manager

\*Due to the current climate our promotions and prices are subject to short notice changes\*



Consort Frozen Foods has achieved a AA Grade for the frozen storage & distribution of branded pre-packed Ice Cream and Frozen Food as set out in the BRC Global Standard for Storage and Distribution

Whilst we endeavour to keep the information, contained within this brochure, up to date and correct, we make no representations or warranties of any kind, expressed or implied, about the completeness, accuracy, reliability, suitability or availability with respect to the information, products, or services contained within the brochure for any purpose. Any reliance you place on such information is therefore strictly at your own risk. A full set of T&C's are available upon request from your sales contact or please refer to our website disclaimer.

# July Promotion

Retail only

# Buy any 3 and get this FREE

FREE 1580



WORTH £44.80 at RRP

**Cadbury**  
3RD BEST SELLING IMPULSE PRODUCT

**OREO**  
THE BEST SELLING PRODUCT IN IMPULSE.

**Rowntree's**  
FRUIT PASTILLES

**Nestle SMARTIES pop up**

**Cadbury DAIRY MILK**

**Nuui**  
ICE CREAM ADVENTURE™

**BUY ANY 4 AND GET  
SNICKERS OR HUBBA BUBBA FREE**



FREE  
2218

**STOCK THE BRANDS  
YOUR CUSTOMERS LOVE**

**NEW**

FREE  
96096



**YOUR BEST SELLING CONFECTIONARY BRANDS\*  
NOW IN ICE CREAM!**



**SAVE  
15%**

**NOW ON PROMOTION**

SOURCES: NIELSEN, TOTAL COVERAGE, BOXED CHOCOLATES, FERRERO ROCHER T24, 52 W/E 16.11.24. NIELSEN, COUNTLINES DATABASE, SINGLES, TOTAL COVERAGE AND IMPULSE, 52 W/E 16.11.24, RANK BOTH VALUE SALES AND EROS

**POP-UP PROMOTION**



FREE  
3652

FREE  
1250

FREE  
8125

**PROMO**

Buy a case of each  
flavour of our Push-Up  
Pops and get another  
case of any flavour

**FREE**

**BUY 3 GET  
1 FREE**

**PUSH-UP POPS**

Available in **Orange Crush**, **Blackcurrant Crush** or **Vanilla Milkshake**



# SIDES ICE CREAM

OFFER

WHERE INDULGENCE MEETS FLAVOUR

FREE 62124



FREE 66416

BUY 3...  
CHOOSE  
1 FREE



FREE 36468



FREE 30281

\*Buy 3 of any of: 88905 American Style / 13817 Cookies & Cream / 66812 Chocolate & Vanilla Cone / 14504 Salted Caramel Cone and get any of the following free: 88905 American Style / 13817 Cookies & Cream / 66812 Chocolate & Vanilla Cone / 14504 Salted Caramel Cone

[www.beechdean.co.uk/sides](http://www.beechdean.co.uk/sides)

@BeechdeanGroup



# SÖLERO

The UK's #1 adult refresh brand\*



Exotic

98 kcal



\*Nielsen GB Tot Cov Tot Impulse during Cal Yr 2024 - w/e 28/12/24.

WALL'S x love island

OFFICIAL ICE CREAM PARTNER



RRP £2.65  
**SAVE 20%  
 POR 36%**



Chunky Salted Caramel Ice Cream  
 Sticks 24 x 80ML



Crunchy Cookies & Cream Ice Cream  
 Sticks 24 x 80ML

**NEW Häagen-Dazs Sticks**



RASPBERRY SORBET LEMON ICE CREAM POPPING CANDY



**EUPHORIA**

**MAGNUM**  
 WHEREVER PLEASURE TAKES YOU

**PROMO PRICE**

RSP £2.80 | WAS ~~£35.88~~ | NOW £28.00  
 24x90ml



**50%  
 POR**

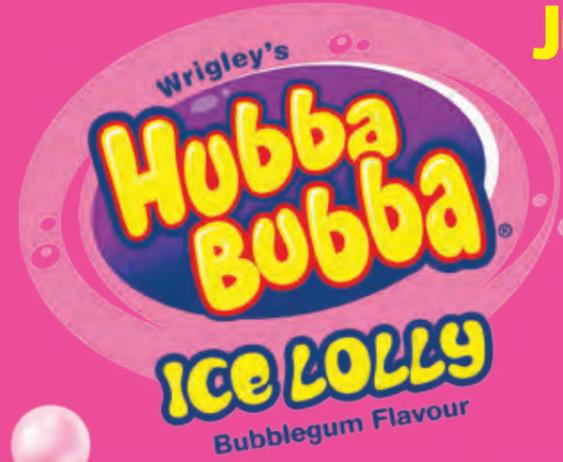
**A REFRESHING  
 DEAL FOR SUMMER**

**61%  
 POR**

**HALF PRICE!**  
 IMPULSE 30 X 50ML

15286

**Just £16.08**



Add excitement to your basket with our NPD



*Cadbury*  
**DAIRY MILK MINT**

CREAMY MINT ICE CREAM SWIRLED WITH MINTY MILK CHOCOLATE AND A MINT CRISP CHOCOLATE COATING



**COCONUT & INDIAN MANGO**

COCONUT ICE CREAM SWIRLED WITH INDIAN MANGO SORBET, COVERED WITH WHITE CHOCOLATE



DELICIOUSLY FRUITY AND FUN MANGO ICE LOLLY

**FRONERI**

**Jude's**  
ICE CREAM



**96651**  
20x80ml  
RSP £2.30  
TLP £30.10



**24214**  
24x58ml  
RSP £1.60  
TLP £22.99



**39264**  
24x55ml  
RSP £1.60  
TLP £23.97



**57087**  
20x80ml  
RSP £2.30  
TLP £30.10



**50262**  
20x80ml  
RSP £2.30  
TLP £30.10



**56388**  
20x80ml  
RSP £2.30  
TLP £30.10



**14264**  
20x80ml  
RSP £2.30  
TLP £30.10



**PLASTIC FREE**

**LICKALIX**



**ORGANIC & TOTALLY FREE-FROM ICE LOLLIES**  
**100% COMPOSTABLE PACKAGING!**



**CITRUS BURST**



**SIMPLY CHOCOLATE**



**STRAWBERRY LEMONADE**



**MANGO RASPBERRY SWIRL**



**NATURAL COLA**



**CHERRYADE**



ORGANIC CERTIFIED



NATURAL WITH REAL WHOLE FRUIT



MADE WITH LOVE IN THE UK



GLUTEN, LACTOSE, DAIRY & NUT FREE



VEGAN & VEGETARIAN FRIENDLY



NO REFINED SUGARS



FAMILY RUN BUSINESS



SCAN ME TO FOLLOW CONSORT



85437



44675



64312

New to Consort Specialists in Retail Frozen Food and Ice Cream



10710



16363



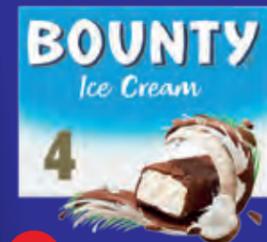
81709



74695

SAVE £3 PER CASE

AND STOCK THE BRANDS YOUR CUSTOMERS LOVE!



SALES OF MARS MULTIPACK ICE CREAMS ARE UP 89% IN 3 YEARS

IRI Ice Cream Symbols & Independents 52wk periods to 2.11.24, Value Sales. Total Mars Multipacks up 89%, Total Multipacks +25%

Freezer as you need

- Store ambient
- Only freeze what you need



4594 1x144 RSP £0.25 TLP £18.60

# July Promotion

Buy any **3**  
and get this  
**FREE**



FREE  
46736

WORTH  
**£28.50**  
at RRP

Buy any **3**  
and get this  
**FREE**



FREE  
83610

WORTH  
**£22.00**  
at RRP

Or

NEW



# JULY PROMOTION

AVAILABLE FROM 1<sup>ST</sup> - 31<sup>ST</sup> JULY 2025

3+1 DEAL



FREE  
57882

RRP\* **£3.79**

BUY ANY 3  
AND GET A CASE OF  
**TWISTER**  
MINI PINEAPPLE

**FREE!**

## TAKE HOME RANGE



**FRONERI**

All promotions are correct at the time of publishing. Froneri reserves the right to withdraw or alter promotion at any time. Not to be used in conjunction with any other offer. Pricing is at the discretion of the retailer.

\*RRP is recommended retail price. Pricing is at the sole discretion of the retailer.



RRP £4.49  
POR 33%

£19.99

VANILLA



Because only perfection will do

AVAILABLE FROM 1ST JULY - 17TH AUGUST

# little moons

MOCHI ICE CREAM

## 20% OFF

RSP £4.49 | WAS £37.99 | NOW £30.39

10x192g



12776



18243



29736



43383



86394



86178



74947



99398



81943

# HACKNEY GELATO

35%  
POR

20%  
OFF  
OUR RETAIL RANGE



WAS £24.99 NOW £19.99



SCAN ME  
TO FOLLOW  
CONSORT



Featured

## FRANCO'S ICES

Product Name	SKU	RSP	TLP
BANANA LOLLY	42206	£2.00	£12.79
MR BUBBLE	37664	£2.00	£12.50
ORANGE SPLIT	30647	£2.50	£13.65
SCREWBALL	24233	£2.50	£13.35
LEMON & LIME POPS	27825	£2.50	£13.65
COCO CHOC	58299	£1.50	£12.00
ROCKET LOLLY	79422	£2.00	£10.70
SOUR APPLE	54922	£1.50	£12.00

JUST £2.05  
PER TUB

RSP £3.00 | TLP £12.30  
6x1lt





# Scoop The Prize

## WIN A FREEZER FULL OF KELLY'S ICE CREAM!



**FOR FULL ENTRY INSTRUCTIONS, SCAN HERE!**



THIS COMPETITION IS OPEN TO UK RESIDENTS AGED 18+ AND OPEN TO TRADE PROFESSIONALS ONLY. ONE ENTRY PER PERSON. OPENS 00:00 07/07/2025 CLOSING 11:59PM 27/07/2025. WINNERS(S) WILL BE SELECTED AT RANDOM AND NOTIFIED VIA INSTAGRAM DM/TIKTOK DM/EMAIL WITHIN 5 DAYS OF CLOSING. NO CASH ALTERNATIVE. THIS GIVEAWAY IS NOT AFFILIATED WITH OR ENDORSED BY INSTAGRAM OR TIKTOK. FULL T&CS APPLY SEE WWW.KELLYSOFCCORNWALL.CO.UK/COMPETITION

### BUY ANY 2...



**CHICAGO TOWN Fully Loaded DEEP DISH The Original One!**

- 72985** 12x315g RSP £2.50 | TLP £23.59 ONLY £2.50 (2 FOUR CHEESE)
- 57004** 12x328g RSP £2.50 | TLP £23.59 ONLY £2.50 (2 PEPPERONI)
- 21358** 12x338g RSP £2.50 | TLP £23.59 ONLY £2.50 (2 MEGA MEATY)
- 60008** 12x332g RSP £2.50 | TLP £23.59 ONLY £2.50 (2 CHICKEN & BACON CLUB)

### CHOOSE 1 OF THE FOLLOWING FREE!



**38% POR**

**CHICAGO TOWN Thin & Crispy The Original One!**

- 12678** 6x347g RSP £2.75 | TLP £13.45 FREE ONLY £2.75 (MEAT FEAST)
- 38910** 6x325g RSP £2.75 | TLP £13.45 FREE ONLY £2.75 (TRIPLE CHEESE)
- 31363** 6x325g RSP £2.75 | TLP £13.45 FREE ONLY £2.75 (DOUBLE PEPPERONI)



SCAN ME TO FOLLOW CONSORT



SCAN ME TO FOLLOW CONSORT



# NOW PROMOTING WITH THESE MASSIVE SAVINGS!



40% POR



47535

6x447g

RSP £5.75 | WAS £25.19  
NOW £20.85

NEW



76079

7x229g

RSP £3.50 | WAS £17.23  
NOW £14.65



74971

6x403g

RSP £5.75 | WAS £24.49  
NOW £20.55



42912

6x453g

RSP £5.75 | WAS £25.19  
NOW £20.85



36503

7x448g

RSP £5.75 | WAS £29.39  
NOW £24.25

# NEW RSP, NOW ONLY £2.99!

RSP £2.99 | WAS £29.99 | NOW £19.99



44% POR

I'm tasty in a salad  
see back of pack for ideas

BirdsEye

MADE WITH 100% CHICKEN BREAST GUARANTEED

2650

12x170g

Buy in July and save £10.00!



44% POR

I'm tasty with pasta  
see back of pack for ideas

BirdsEye

MADE WITH 100% CHICKEN BREAST GUARANTEED

2769

12x180g



SCAN ME TO FOLLOW CONSORT



SCAN ME TO FOLLOW CONSORT



# BUY ANY 2 PIZZAS AND A CASE OF CHIPS

58% POR



86615  
7x344g  
RSP £2.99 | TLP £16.99



68704  
7x345g  
RSP £2.99 | TLP £16.99



60534  
10x600g  
RSP £2.00 | TLP £15.99

# CHOOSE 1 OF THE FOLLOWING FREE!



## Compete with the supermarkets!

Ask for your free poster to run this fantastic deal in your store.





SCAN ME TO FOLLOW CONSORT



SCAN ME TO FOLLOW CONSORT



# GREAT PRICE!



**12033**  
7x421g  
RSP £2.99 | WAS £17.25  
NOW £15.99



**34190**  
7x411g  
RSP £2.99 | WAS £17.25  
NOW £15.99

## New Every Day Lower Prices & Free Samples!



**28499**  
12x260g  
RSP £1.69 | TLP £15.99

**2185**  
12x338g  
RSP £1.69 | TLP £15.99

### Claim your free Vibes sample bag with every perfect partner purchase!



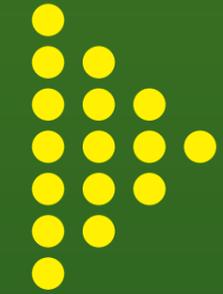
**40916**  
**FREE!**

**88314**

# BUY THIS



# CHOOSE 1 OF THESE FREE



**5023**  
15x454g  
RSP £2.85 | TLP £35.50



**41768**  
6x350g  
RSP £2.49 | TLP £12.39  
**FREE**



**94161**  
6x228g  
RSP £2.49 | TLP £12.39  
**FREE**



**97103**  
6x500g  
RSP £2.49 | TLP £12.39  
**FREE**

# CHEAPER CHIPS!



**31% POR**

**34875**  
(CASE) 14x500g  
RSP £2.69 | WAS £29.99  
**NOW £25.99**

**17781**  
(UNIT) 7x500g  
RSP £2.69 | WAS £15.25  
**NOW £12.99**

# GREAT SAVINGS




**87628**  
6x1kg  
RSP £3.00 | WAS £13.65  
**NOW £11.99**

**17138**  
10x400g  
RSP £1.09 | WAS £7.15  
**NOW £6.25**

# NEW LOWER PRICE MARKED PACK



**96149**  
(CASE) 12x456g  
RSP £2.50 | TLP £23.99

**94287**  
(UNIT) 6x456g  
RSP £2.50 | TLP £12.15

# Cheaper Chips!





**38% POR**

**34207**  
(CASE) 12x750g  
RSP £3.49 | WAS £33.99  
**NOW £25.99**

**37% POR**

**81600**  
(UNIT) 6x750g  
RSP £3.49 | WAS £17.25  
**NOW £13.15**

**31% POR**

**83677**  
12x200g  
RSP £1.69 | WAS £16.99  
**NOW £13.99**

**26% POR**

**88939**  
(CASE) 12x700g  
RSP £2.69 | WAS £33.99  
**NOW £29.99**

**25% POR**

**24169**  
(UNIT) 5x700g  
RSP £2.69 | WAS £11.50  
**NOW £10.15**




**34529**  
8x750g  
RSP £1.99 | WAS £12.99  
**NOW £11.99**

**25% POR**

**43220**  
(CASE) 16x450g  
RSP £2.25 | WAS £27.00  
**NOW £24.99**

**31% POR**

**49789**  
(UNIT) 8x450g  
RSP £2.25 | WAS £13.75  
**NOW £12.75**

**29% POR**



SCAN ME TO FOLLOW CONSORT



SCAN ME TO FOLLOW CONSORT



Case 12x450g

33% POR

RSP £2.00 | WAS £18.50 | NOW £15.99

Unit 6x450g

32% POR

RSP £2.00 | WAS £9.50 | NOW £8.15



8136 (Case) 38862 (Unit)



7525 (Case) 92718 (Unit)



51017 (Case) 22015 (Unit)



6309 (Case) 65863 (Unit)



6000 (Case) 37326 (Unit)



4377 (Case) 13073 (Unit)



6777 (Case) 53233 (Unit)



3963 (Case) 86834 (Unit)



5962 (Case) 52199 (Unit)



7336 (Case) 29407 (Unit)

# NATIONAL CHICKEN WING DAY

★ ★ ★ 30TH JULY ★ ★ ★



70524 (CASE) 12x500g RSP £3.45 | TLP £32.99



57323 (UNIT) 6x500g RSP £3.45 | TLP £16.75



61748 10x500g RSP £2.99 | TLP £23.99

92756 (CASE) 12x500g RSP £3.45 | TLP £32.99

98044 (UNIT) 6x500g RSP £3.45 | TLP £16.75

# Great Savings!



49979 7x400g RSP £2.90 | WAS £15.99 NOW £13.99



62231 6x454g RSP £3.29 | WAS £15.99 NOW £14.99



49989 8x340g RSP £3.00 | WAS £18.99 NOW £17.99



SCAN ME TO FOLLOW CONSORT



# Fantastic Fish Price!



32% POR

51723

12x200g

RSP £1.59 | WAS £14.99  
NOW £12.99



31% POR

84389

12x250g

RSP £3.50 | WAS £33.99  
NOW £28.99



29% POR

20000

12x250g

RSP £2.00 | WAS £20.89  
NOW £16.99



60228

(CASE) 12x180g

RSP £4.50 | WAS £43.99  
NOW £41.99

30554

(UNIT) 6x180g

RSP £4.50 | WAS £21.99  
NOW £21.50

# Real Value Ready Meals

RSP £2.75 | WAS £17.87 | NOW £15.99

27% POR



60220

8x300g



21737

8x250g



97796

8x250g

# Slush

Delight your customers and boost your sales!



£1799 +VAT

M17.5X2

2 x 7.5L barrel machine  
W 420mm, D 380mm, H 705mm - Weight 38kg

Free stock with every machine worth £2400!

### Slush Syrups

- 4 x Blue Raspberry
- 3 x Strawberry
- 1 x Sour Apple
- 1 x Pink Bubblegum
- 2 x Lemon & Lime
- 2 x Orange

### Sundry Items

- 800 x 10oz cups
- 500 x 12oz cups
- 1300 Straws
- 2 x mixing bottles
- 2 x Posters



£2199 +VAT

ST12x2

2 x 12L barrel machine  
W 395mm, D 468mm, H 897mm - Weight 51kg



£2399 +VAT

ST12x3

3 x 12L barrel machine  
W 598mm, D 468mm, H 897mm - Weight 75kg

NEW IMPROVED PRICE!

12 months Parts and Labour Warranty Included

Extended 2/3 Yr Maintenance/Warranty available (\*Fee)

Annual Cleaning Service Package available (\*Fee)



# Freezer Deal

Model	Dimensions (mm)	Power Usage
Gamma 150	1552 (W) x 967 (D) x 750 (H)	3.3 KW/24h
Gamma 200	2052 (W) x 967 (D) x 750 (H)	4.7 KW/24h
Gamma 250	2552 (W) x 967 (D) x 750 (H)	5.5 KW/24h

**FREE STOCK WITH EVERY FREEZER PURCHASE!**



**GAMMA 150  
£1447+VAT**

with **£1582.96  
FREE STOCK**  
@rsp



**GAMMA 200  
£1685+VAT**

with **£1666.20  
FREE STOCK**  
@rsp



**GAMMA 250  
£1899+VAT**

with **£1719.90  
FREE STOCK**  
@rsp

All free stock values are subject to change due to supplier participation and availability.



Call **01444 870 111** or email **sales@consortfrozenfoods.co.uk**

Price includes delivery, unpack, position and removal of packaging.



# Freezer Deal

Model	Description	Dimensions	KG	Gross Int. Volume	No. of Shelves
RHINO 1 DR	Black edge glass door	Ext 2055 690 800	120	496ltr (17.51 cu.ft)	5
		Int 1520 565 640			
RHINO 2 DR	Black edge glass door	Ext 2055 1382 800	190	1108ltr (39.12 cu.ft)	5
		Int 1520 1262 640			
RHINO 3 DR	Black edge glass door	Ext 2055 2079 800	240	2050ltr (72.39 cu.ft)	5
		Int 1520 1959 640			

**5 SHELVES & EPOS STRIPS WITH EVERY FREEZER!**

**Leasing available**



**65638**

**RHINO 1DR  
SINGLE DOOR  
UPRIGHT FREEZER  
£1699+VAT**

with **£1026.50  
FREE STOCK**  
@rsp



**38749**

**RHINO 2DR  
DOUBLE DOOR  
UPRIGHT FREEZER  
£2299+VAT**

with **£1026.50  
FREE STOCK**  
@rsp



**25223**

**RHINO 3DR  
TRIPLE DOOR  
UPRIGHT FREEZERS  
£3199+VAT**

with **£1026.50  
FREE STOCK**  
@rsp

All free stock values are subject to change due to supplier participation and availability.



Call **01444 870 111** or email **sales@consortfrozenfoods.co.uk**

Price includes delivery, unpack, position and removal of packaging.



# CABINETS

**FREE STANDARD DELIVERY**

**3 YEARS FULL PARTS & LABOUR WARRANTY\***

**PLEASE PLACE YOUR ORDER VIA PARTICIPATING WHOLESALEERS**

**SCAN TO ORDER:**



\*Value of ice cream at RRP+VAT. For the avoidance of doubt, retailers are free to set their own retail prices. Wall's products supplied may differ from those shown. List of actual stock supplied with each freezer available on request. +3 years warranty is subject to the condition that the branding provided by Unilever remains unchanged 3 years from the date of delivery. We reserve the right to change any of the freezer branding without notice. All values are correct at the time of being printed. Orders subject to Unilever UK LTD terms of business. See www.wall'srefrigerationsolutions.com for details. Wall's branded freezers are purchased subject to a condition that the customer agrees to stock Wall's impulse ice cream at a minimum of 70% of the freezer space and the unit will remain Wall's branded for 3 years from delivery, however the remaining space can be used for any ice cream of your choosing. I.e., a 12-basket freezer should contain 9 baskets of Unilever branded products. Unilever UK LTD. Registered in England & Wales NO 00334527 Registered office: 3 St James Road, Kingston Upon Thames, KT1 2BA.



**MAXIVISION**

1253mm (L)  
828mm (W)  
1363mm (H)

**Deal price:  
£1819** +VAT

Comes with ice cream worth over **£800** RRP\*

**18 BASKETS**



**SLIM MAXIVISION**

802mm (L)  
828mm (W)  
1363mm (H)

**Deal price:  
£1719** +VAT

Comes with ice cream worth over **£620** RRP\*

**12 BASKETS**



**VISTA 12 SD**

1000mm (L)  
690mm (W)  
865mm (H)

**Deal price:  
£709** +VAT

Comes with ice cream worth over **£610** RRP\*

**12 BASKETS**



**VISTA 18 SD**

1550mm (L)  
690mm (W)  
865mm (H)

**Deal price:  
£859** +VAT

Comes with ice cream worth over **£760** RRP\*

**18 BASKETS**

# Froneri June Offer Freezer deal



**INCREASED FREE STOCK!**

**Deal ONE**



**FREE STOCK WORTH  
£610**

**PAY £580 +VAT**

MODEL NAME:  
OREO SD-300AE-P 1.0M  
SIZE: 1M  
DIMENSIONS: (MM)  
1000(W) X 850(D) X 694(H)  
BASKETS:  
12

**Deal TWO**



**FREE STOCK WORTH  
£826**

**PAY £820 +VAT**

MODEL NAME:  
OREO SD-500AE-P 1.5M  
SIZE: 1.5M  
DIMENSIONS: (MM)  
1510(W) X 830(D) X 694(H)  
BASKETS:  
18

PLEASE CONTACT YOUR LOCAL LOCAL TELESales TEAM TO ORDER & FOR MORE INFORMATION

TERMS: THE VALUE OF THE FREE STOCK IS CALCULATED AT RRP INCLUDING VAT, FOR THE AVOIDANCE OF DOUBT, RETAILERS ARE FREE TO DETERMINE THEIR OWN SELLING PRICES. THIS OFFER ONLY VALID IN JUNE 2025 OR WHILST STOCKS LAST. FRONERI RESERVE THE RIGHT TO WITHDRAW THIS OFFER, FREE STOCK LEVELS OR PRICES WITHOUT NOTICE. ALL VALUES ARE CORRECT AT THE TIME OF BEING PRINTED.

# FEED YOUR URGE

# FOR FULLY LOADED PROFIT



## STOCK UP NOW ON THE CORE RANGE FROM THE UK'S NO.1 FROZEN PIZZA BRAND\*



ENJOYED BY **35%** OF UK HOUSEHOLDS - THAT'S **10M** BUYERS EVERY YEAR!\*\*



THE **UK'S NO.1** TAKEAWAY FROZEN PIZZA BRAND\*



DEEP DISH PEPPERONI IS THE **NO.1** CONVENIENCE SKU IN VALUE TERMS †



## GO TO TOWN ON IT

\*Circana All Outlets GB & Kantar Discounters, Bargain Stores & Freezer Centres | Value Sales | 52 w/e 19 April 2025.

\*\* Kantar | Total Market | Penetration/Buyers | 52 w/e 23 March 2025. † Circana | Total Independents & Symbols GB | Value Sales | 52 w/e 19 April 2025